

Topic Focus:

NEW CHANGES

ADOPTED BRAND NAME



On July 1st, 2007, Metals USA Building Products changed the brand name of its Dura-Loc panels to "Allmet Roofing Products" to reflect the enhancements to the Signature Series product line. This new trade name has been adopted to better represent our improved Stone Coated Steel

Roofing products. Metals USA is committed to offering our customers the best Stone Coated Steel roofing products in the industry. Additionally, Allmet Roofing Products now offers a Lifetime Limited Warranty. Metals USA through Allmet Roofing Products and Gerard Roofing Technologies offers its roofing customers, around the world, quality roofing products supported by the most comprehensive warranties in the industry.

METALS USA BUILDING PRODUCTS ADDS MORE ENERGY STAR® PRODUCTS

On August 1st 2007, Metals USA Building Products has listed two (2) new roofing finishes as Energy Star® qualified. Segura and Caribbean Pearl finishes currently available on Allmet Stone Coated Steel Roofing Products have earned the Energy Star. Autumn Gold and Driftwood finishes currently already have the Energy Star®, bringing the total number of colors to four. These same four finishes will also be available in Gerard profiles. Check with your Metals USA Sales Representative for details.



METALCON 2007



Metalcon 2007 will be held at the Las Vegas Convention Center, October 3 - 5. Metals USA Building Products will be showing patio, sunroom, lattice and roofing products in booth 139. For exhibitor hours visit www.metalcon.com or to request passes for your customer please email Jane Swayze @ metals.usa.com to obtain these.

GERARD CHANGES RING SHANK NAILS

Gerard Roofing Technologies has replaced their 16d 3¼" .131 smooth nails with 16d 3¼" .131 ring shank nails. They have also made available 16d 3 ½" .131 ring shank nails. The new ring shank nails will provide additional structural integrity. The extra length will allow better deck penetration when roofing over existing roof systems.

HORN BROTHERS ROOFING, COLORADO WIN

Congratulations to Horn Brothers Roofing in Colorado, for winning the Metal Roofing Magazine Photo Contest with their photos of the Trinity Lutheran Church!

To submit photos, please email jswayze@metalsusa.com.

